

Integrated Services Group

Having successfully served businesses in the automotive, computer, construction, consulting, hospitality, landscaping, non-for-profit, property management, real estate, restaurant, retail, security, and beauty industries ISG has the versatile knowledge to help your tenants experience growth in your mall.

Our Services Include:

- *Event Planning*
 - ⇒Corporate
 - ⇒Retail
 - ⇒Family
- *Public Relations & Marketing*
- *Secret Shopping/Service Analysis*
- *Administrative Assistance*
- *Web Design, SEO*
- *Office Organization*

*Integrated Services Group
ISG Events
RENDEX, INC*



118 Madison Street
Boonton, NJ 07005

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Hours: We Work When You Do—
Call us for an Appointment

You!

*Our Job is all about
You
~
We focus on
Adding Value to
Your Service
&
Saving You
Money*

We Help You With:

- ◇ Marketing
- ◇ Special Events
- ◇ Kid's Clubs
- ◇ Service & Product Reviews

Popular Individual Services Include:

Event Services

- *Event Staffing:* professional event staff for special events, private parties and corporate events including Black Friday and Holiday Greeters
- *Candy Tables:* themed candy, glassware, decorations, favor bags, staff included
- *Partnerships:* concession companies, photo booths, DJs, etc.



Public Relations & Marketing

- *Press Releases:* Distributed to social media outlets, free press release websites, local print media, etc.
- *Social Media:* Blogs, such as Patch, Facebook, Twitter, LinkedIn
- *Direct Mailings:* targeted mailing lists



Make Your Mall a Destination

- *Secret Shopper Program:* undercover customers evaluate retail experience and provide feedback and training aimed at retaining clients.
- *Customer Service Assessment & Training*

Some of Our Traffic Building Services include:

- *Customer Loyalty Programs*
- *Complete Turnkey Calendar of Events*
- *Professional Event Management*
- *Event and Office Décor*
- *Banners and Signage*



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